Announcing TheDesignAir Awards 2018 Winners

By Jonny Clark / December 13, 2018 / REPORT, SUPPORT / 2 comments



TheDesignAir is pleased to announce the 2018 Award winners as voted for by our esteemed judging panel (https://thedesignair.net/2013/04/21/meet-thedesignair-judging-panel/) and our readers. This year has seen a wave of improvements around the world in the field of passenger experience. From impressive new business class cabins to swathes of new airline lounges, no stone has been left unturned in the bid to win over passengers. We've waded through the advancements down to the smallest details found in tableware and amenity kits to discover the best of the best.

This year – just like every year since we started the awards in 2012 – we are proud to celebrate the very best developments in design and product within the industry. We would like to thank everyone for their input in these awards, and especially the airlines for continuing to advance the experience, putting their most valuable commodity first – the passenger.

Winner – Best New Lounge 2018 Oman Air, Muscat Lounge



Oman Air (https://thedesignair.net/?s=oman+air) has long been on our radar as a leading carrier in the Middle East. With a new focus on hard product, the airline has reaffirmed its position as a design-led airline with a focus on the passenger experience. One of these recently updated elements is the new Muscat loung (https://thedesignair.net/2018/07/18/oman-airs-latest-first-and-business-class-lounges-match-impressive-787-interiors/)e (https://thedesignair.net/2018/07/18/oman-airs-latest-first-and-business-class-lounges-match-impressive-787-interiors/). A beautifully ornate and culturally sensitive approach to the lounge has created moments of delight and excitement. The intricate attention to detail is outstanding, truly representing Oman's rich and diverse culture while also creating an opulent space to relax between flights. It's a truly outstanding addition to the new terminal, and while up against stiff competition this year, it stood out as a refreshing approach to lounge design with a fanatic delivery on the carrier's brand image.

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